

Land and Water Conservation License Plate

Buy a plate today, save a wetland tomorrow.

The Massachusetts Environmental Trust is launching a new “Land and Water Conservation” license plate that will support the conservation of land critical to the protection of the Commonwealth’s water resources.



Similar plates in other states have conserved tens of thousands of acres in recent years. This new tool for land conservation is needed here now more than ever.

Proudly display your commitment to the environment.

This opportunity will be lost unless 3,000 people order a license plate NOW. Here’s how it works: the Registry does not encourage specialty plates, so the bar is set very high – **3,000 individuals must order a plate and actually send a check** (can’t do it online or by credit card) **before the Registry will even produce the plate**. If we don’t get the 3,000 orders, checks will eventually be returned, the opportunity will be lost, and more land will be paved.

Be proactive – print the registration form – mail it in with your check – and get your friends to do it too.

To reserve your new MET Land and Water plate make checks payable to Massachusetts Registry of Motor Vehicles for \$40. Fill out the attached Registration Form.

Mail your completed form and check to:
Massachusetts Environmental Trust Land & Water Plate
100 Cambridge Street, 9th Floor
Boston, MA 02114



The Massachusetts Environmental Trust protects the lakes, rivers and coastal waters of Massachusetts.

Proceeds from the Trust’s specialty license plates (Right Whale & Roseate Terns, Blackstone Valley Mill, and Leaping Brook Trout) have funded \$16 million in projects to enhance and protect water quality done by hard-working, grass-roots environmental organizations across the state. These are the only specialty plates that exclusively benefit the environment.

This new Land & Water license plate will allow the Trust to fund its new land conservation program in wetland & watershed communities across the Commonwealth. Proceeds will be segregated in a separate fund dedicated to the acquisition, stewardship and restoration of land affecting 9,000 miles of streams and rivers, 1,100 lakes and ponds and over 1,500 miles of coastline - of which many thousands of acres are unprotected.

By purchasing this plate, you help protect core terrestrial and wetlands habitat and other priority watershed areas as identified on the State’s Natural Heritage Biomap, Living Waters, and Statewide Land Conservation Plan.

For more information, visit the MET’s “Land and Water” website at <http://www.masslandandwater.info/index.html> or www.mass.gov/eea/met.

LAND & WATER LICENSE PLATE REGISTRATION

Name as it appears on vehicle registration

Street address as shown on vehicle registration

City & Zip Code

Current vehicle registration number

Driver license number

Your closest RMV branch

Preferred telephone number

Land Trust(s) to which you belong and which should be credited with this reservation

Please mail this request along with your check to:

Massachusetts Environmental Trust
100 Cambridge Street – 9th floor
Boston, MA 02114

Note: M.E.T. will collect but not cash checks for reservations until 3,000 applications are collected. This may take up to one year, in which time your check will be outstanding from your account. Once your check is forwarded to the Registry of Motor Vehicles, it is non-refundable. When the 3,000 reservations are made we will contact you to let you know that the plate is proceeding. The RMV will notify you when the plates are available for pick up

In addition to the \$40 Specialty Plate application fee, there will be a \$20 RMV swap plate fee to transfer your current registration to a new Land & Water Plate. \$12 of the \$40 specialty plate fee goes to the RMV for plate production; the remaining \$28 goes to protect land and is tax-deductible. Registration renewals cost \$81 every two years. The renewal fee includes a \$41 registration fee and the tax-deductible \$40 Land & Water Plate fee that will be used for protecting land.